

Dear (Insert manager name here):

I would like to represent our company at HxGN LIVE 2019, 11-14 June in Las Vegas, Nevada, USA. I'm certain that attending this conference will enable us to leverage our investment in the *industry-specific Hexagon company* technologies we currently use and have a lasting impact on our success.

The conference will feature an impressive program with 400+ technical, educational and hands-on workshops and keynotes that will enhance my professional development and increase my value to the company.

Here's how we can benefit from my attendance:

- HxGN LIVE presentations and activities will address solutions to current business and technology challenges facing our industry.
- This conference provides a unique opportunity to meet developers and subject matter experts, as well as Hexagon company partners, helping me to establish relationships that increase our opportunities for growth.
- I will receive first-hand information about future product roadmaps, which will help us plan ahead to achieve a competitive edge.
- I can participate in exclusive hands-on workshops that are normally limited to product training courses, saving us time and money on separate training.
- I will network with other users and industry leaders, learn from their successes and best practices, and benefit from their expertise on how to solve problems similar to ours.

According to past conference survey results, more than 98 per cent of survey respondents said they would recommend that a colleague attend the conference. I will be glad to show you the conference literature, or you can find out more details at <http://hxgnlive.com/>.

Thank you for considering my request to attend HxGN LIVE 2019.

Sincerely,

(Insert your name here)